



Press

11.3 % Exhibit space increase at Metallurgy/ TUBE INDIA INTERNATIONAL 2012

The recent concurrent staging of Tube India International 2012 - 5th All-Indian Exhibition and Conference for the Tube and Pipe Industries and Metallurgy India 2012 - 4th International Exhibition & Conference on Metallurgical Technology, Material Handling and Services, in Mumbai was the largest in the trade shows' history: 172 exhibitors from 26 nations displayed the latest technologies for the sector on 2.800 sqms of net exhibit space to 10.500* trade visitors. Tube India International 2012/ Metallurgy India 2012 featured official country group exhibits from Austria, China, Germany, Italy and France.

Both events were organized by Messe Düsseldorf and its subsidiary Messe Düsseldorf India – Tube India International 2012 with the support of the International Tube Association (ITA). Messe Düsseldorf is renowned as the organizer of Tube Düsseldorf and METEC Düsseldorf the world's leading international trade fairs for their industries.

Tube India International 2012 and Metallurgy India 2012 provided the perfect platform to access the emerging Indian market. India has become an important steel and pipe manufacturing center due to its lower cost, high quality and geographical advantages.

Feedback from selected exhibitors

The majority of the exhibitors was pleased with their participation and gave Tube India International 2012 and Metallurgy India 2012 good ratings:



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The global
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Ausstellungs- und
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Deutschen Wirtschaft

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

“Tube India 2012 went very well for us. I am very surprised and pleased that we received 12 new member applications for our association. On Monday we organized a conference in a hotel which was attended by about 60 delegates. We work very well together with Messe Düsseldorf who has attractive offers for our members and we in turn help our members to take part at the Messe Düsseldorf events. I am convinced that Messe Düsseldorf has the perfect platform for tube trade fairs and ITA will of course be back for the next Tube India staging.” Peter Byroslawsky, Executive Secretary, International Tube Association (ITA)

“We participated in Metallurgy India 2012 since we are looking for a metallurgy trade fair in India to support. So far we have never supported any show in India, but India needs a solid trade show covering the entire metallurgy industry with strong participation from German and European companies. Tube India International/ Metallurgy India is our favorite. Up to now, there was no other event fulfilling our requirements. The visitor situation at Metallurgy India 2012 was surprisingly good. I see great potential for this trade fair and we will recommend it to our members. A metallurgy congress during Metallurgy India would be an additional incentive.” Wilfried Resch, Project Director, German Engineering Federation (VDMA)



“Overall, we are very pleased. We met new customers and were able to get to know Indian manufacturers onsite. Sascha Steffens, Sales Manager, PM Piping

“We are satisfied with our participation. It was important for us to show a presence on the market not just to get new contacts but also to be here for our existing customers. Our competitors are exhibiting here as well. Tube India International 2012 and Metallurgy India 2012 has an acceptance in the industry and we will definitely take part again in 2014. We have good prospects in this country.” Rajesh Chhabra, International Sales Manager, SMS Meer

“For India it is a very well organized trade fair. We had no problems with our stand construction or delivery of material. The discussions at our stand were

of very high quality. I think it is very important for us to be present at this trade show and I am looking forward to the next Tube India International 2012 and Metallurgy India 2012". Michael Oberfeld, International Sales Manager, Linsinger Maschinenbau GmbH

"India is a fast growing market where Austrian companies have many business opportunities. Tube India International 2012 and Metallurgy India 2012 was a successful event where we met many existing customers and established a lot of new contacts with potential customers. We will be here again in 2014!" Alexander Zeischka, Sales Manager, framag Industrieanlagenbau GmbH

"Tube India International 2012 and Metallurgy India 2012 was a great experience and the staff very good to work with. We look forward to exhibit at the next trade fairs in Düsseldorf, Dubai and India." Malaya Johari, Electro Dies & Tools

"The visitors came well prepared, were very professional and serious about the trade fair." Mr. Yang, TYTZ

"We had so many visitors at our booth that we ran out of brochures." TPCO

"The organization of Tube India International 2012 and Metallurgy India 2012 was very professional. Even with the current international economic situation, we were able to reach our goal." MC-CCPIT, China

The exhibits were complemented by Conferences: The one day technical conference, Pipe & Tube Mumbai 2012 - emerging technologies in pipe and tube, took place on 29 October, the eve of the Tube India International exhibition. The event, organized by the International Tube Association (ITA), have featured the very best international and local experts covering a range of topics that are certain to be of interest to industry professionals.



Another two day conference on “Energy efficiency and cost effective technologies for the Metallurgical Industry” was organized by Steel & Metallurgy – A leading complete steel magazine.

The next staging of Tube India International and Metallurgy India is scheduled for October 28 - 30, 2014 in Mumbai - again concurrently with the Wire & Cable India trade show and the India Essen Welding & Cutting trade fair. For further information on visiting or exhibiting at Tube India and Metallurgy India, contact Messe Düsseldorf GmbH, Gabriele Schreiber (by phone on +49 (0) 211/4560-7762 or by E-mail: SchreiberG@messe-duesseldorf.de)

* visitor figures includes attendees at the parallel held Wire & Cable India 2012 and India Essen Welding & Cutting 2012 events

Upon publication we would appreciate a reference copy.

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