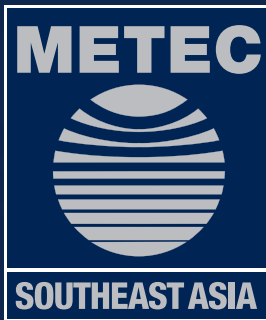




5-7 OCTOBER
BANGKOK
THAILAND **2022**

GIFA METEC

1st International Foundry Trade Fair
and Forum for Southeast Asia
1st International Metallurgical Trade Fair
and Forum for Southeast Asia



powered by
The Bright World of Metals

www.gifa-southeastasia.com
www.metec-southeastasia.com



GIFA and METEC Southeast Asia recorded outstanding inaugural success!

The newly launched Southeast Asian editions of **GIFA and METEC Southeast Asia** exceeded expectations at its first staging in 2022, hosting close to 6,000 industry professionals both from the supplier and customer ends. Augmenting wire and Tube Southeast Asia's show floor to deliver broader offerings of metal products and technologies serving the foundry, casting, metallurgy and larger metal working sectors supplying to various application industries, the synergistic trade fairs brought back the much-missed direct face-to-face interactions to explore new business and reconnect with leading market players.

"The collaboration with Messe Düsseldorf Asia on the first editions of GIFA and METEC SOUTHEAST ASIA is a great way to really elevate the standing of Thai companies in the foundry and casting business, the Association and our members, but more importantly, shows the synergies that can happen when we are open to work together and collaborate on new ideas. We look forward to our continued partnership and perhaps putting together an even bigger Thai pavilion next year to showcase the best Thai innovations and for local companies to learn and exchange knowledge with some of the best in the industry."

Mr Peeradej Trongkitpaisan
President, Thai Foundry Association

"I'm very very delighted and I have to compliment the entire team for wonderful being done to get all these visitors here, to set up show, which looks great. So it's a bit smaller but in light of the conditions now in the restart period after covid, this is more than just fine, this is really outstanding. I have walked the show floor this morning and you see only smiling faces and happy attendees and delighted exhibitors."

Wolfram Diener
President & CEO, Messe Düsseldorf GmbH

"The strong showing of international exhibitors – more than 85 percent in fact – is also testament that the global community is eager to meet in-person and get back to business. This strong presence also emphasises the importance and relevance of Thailand and Southeast Asia. Seeing the show floor come alive after three years, has been a vivid reminder of what the business community has missed these last few years."

Gernot Ringling
Managing Director, Messe Düsseldorf Asia

Size of show

5,500 sqm

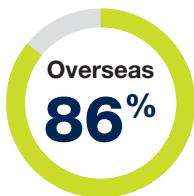


Total exhibitors

244

No of countries for exhibitors

32

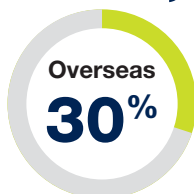


Total visitors

5,765

No of countries for visitors

60



*Combined figures across GIFA & METEC Southeast Asia and wire & Tube Southeast Asia 2022



Messe
Düsseldorf
Asia

Exhibitor Statistics

244 exhibiting companies from **32** countries

86% of exhibiting companies coming from outside Thailand

5 national pavilions and country groups from Germany, Italy (2), Switzerland, and Thailand

High Satisfaction Levels with Proven Exhibiting Benefits

99%

were satisfied with their assessment of the market potential

98%

fulfilled their objective in building brand awareness

93%

were satisfied with acquiring new customers onsite

92%

felt that they benefitted from their participation overall

91%

were satisfied with the quality of visitors overall



Top Visitor Country Expected by Exhibitors



Thailand



Indonesia



Malaysia



Vietnam



India



Singapore



Australia

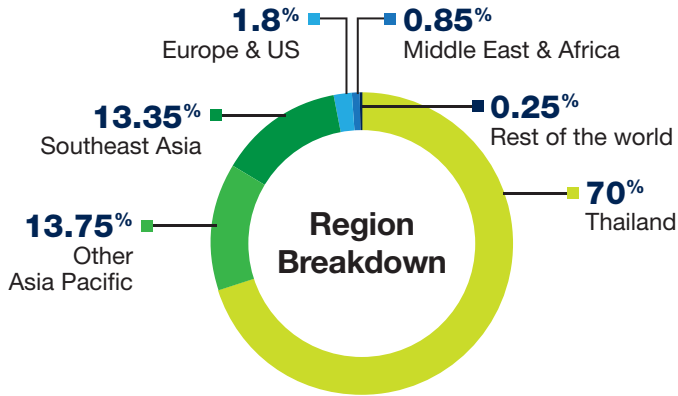


Philippines

Visitor Statistics

5765 visitors from
60 countries and regions

70% **4034**, Thailand **30%** **1731**, Overseas



Top Visiting Countries



Visiting Groups

30 Overseas Visiting Delegation and Groups from Australia, Bangladesh, India, Indonesia, Malaysia, Pakistan, Singapore, and Vietnam

52 Local Visiting Groups representing key target sectors from various industrial parks and across Thailand

Visitor Satisfaction Outcomes



TOP 10 Visitor Industries

- Foundry
- Iron & Steel Production / Ironworks / Steelworks
- Metal / Metallurgical & Fabrication / Forging / Metalworking
- Automotive / Transportation
- Machinery & Equipment Manufacturing
- Non-ferrous Metal
- Automation / Robotics Engineering
- Electrical / Electronic Engineering
- Chemical / Petrochemical
- Building / Construction

TOP 5 Visitor Job Function

- Sales & Marketing
- Production / Manufacturing
- Senior Management
- Technical & Engineering
- Purchasing / Procurement

TOP 5 Reasons for Visit

- Gather Information
- Visit Suppliers
- Purchase
- Seek Representation
- Evaluate for Future Participation

Product Interest at GIFA & METEC Southeast Asia

• Casting Machines and Pouring Equipment	16.55%	• Plant and Equipment for Casting, Pouring and Shaping of Non-Ferrous Metals and Production	5.27%
• Foundry Plants and Installations, Planning, Construction, Engineering	11.67%	• Steel Mills and Steel Products	5.01%
• Heat Treating and Drying Furnaces	6.93%	• Non-Ferrous Metal Works and Non-Ferrous Products	4.98%
• Refractories Technology and Melting Shops	6.80%	• Information Processing	4.94%
• Moulding Sands Preparation and Sand Reclamation and Auxiliaries, Moulding Sands and Core Making	6.76%	• Miscellaneous Equipment for Metallurgical Plants and Rolling Mills	4.94%
• Plant and Equipment for Casting, Pouring and Shaping of Molten Steel	6.37%	• Plant and Equipment for Processing Prime and Raw Materials, Iron & Steel Making	4.73%
• Consulting, Design, Service and Engineering	6.10%	• Technical Publications, Technical Periodicals, Associations, Training, Further Education	2.97%
• Measurement and Test Technology	5.98%		

Quotes from Exhibitors

"I had been surprised. We have been very busy. We expected a slow start but we already had many visitors yesterday morning, that's good. We have seen here many companies that were not in Düsseldorf so the objective to come and to meet the companies, where we can meet them (here, is met)."

Jean-Luc Alleman
Swiss Competence Cluster, Swiss National Pavilion

"We have been pleasantly surprised with the crowd and keen interest in our products, and we have seen visitors from various application sectors, particularly across the automotive, infrastructure and energy sector. We are very satisfied and will be back in 2023."

Yogesh Dalvi
Senior Sales Manager, Taural India

THANK YOU to these pioneer exhibiting companies that supported the first GIFA and METEC Southeast Asia!

• ACME INTERNATIONAL (THAILAND) LIMITED • AF CHEMICALS AG • AFFIVAL, OPTA GROUP • AICHELIN UNITHERM HEAT TREATMENT SYSTEMS INDIA PVT LTD • ALD VACUUM TECHNOLOGIES CO LTD • ALKEGEN • ALL MINMETAL INTERNATIONAL LIMITED • ALLIED MINERAL PRODUCTS • AMI AUTOMATION • ASIA AIRBLAST PTE LTD • ASK CHEMICALS JAPAN CO LTD • BARALDI SRL • BELEC SPEKTROMETRIE OPTO- ELEKTRONIK GMBH • BERTHOLD TECHNOLOGIES GMBH & CO KG • BLUE POWER CASTING SYSTEMS GMBH • BMD FOUNDRY TECHNOLOGY GMBH • BRIGHT METALS (I) PRIVATE LIMITED • CALDERYS FRANCE • CASTEM (THAILAND) CO LTD • CIME CRESCENZI INDUCTION MELTING SRL • COPROMECC DIE CASTING SRL • CORAL SPA • COREWIRE LTD • COSTAMPGROUP SPA • DALMIA BHARAT REFRACTORIES LIMITED • DISA (CHANGZHOU) MACHINERY LTD • DUCAST FACTORY - ABU DHABI • ELECTRO MAGNETIC • EMG AUTOMATION GMBH • ENGITEC TECHNOLOGIES • EUROMAC SRL • FORACE POLYMERS PVT LTD • FRECH ASIA PTE LTD • G.N.R. SRL • GOVIND STEEL COMPANY LIMITED • GREEN GEAR TRASMISSIONI SRL • GROWELL MANUFACTURING CO LTD • HÜTTENES-ALBERTUS CHEMISCHE WERKE GMBH • HITACHI HIGH-TECH ANALYTICAL SCIENCE GMBH SG BRANCH • IDRA SRL • IECI SRL • IRIS IMPULSE INDIA PRIVATE LIMITED • IVA SCHMETZ GMBH • JIN THAI WEI CO LTD • KAO QUAKER CO LTD • KINZOKU PRECISION CO LTD • LAVIOSA CHIMICA MINERARIA SPA • M/S. METAL CARE ALLOYS PRIVATE LIMITED • MAGMA ENGINEERING ASIA-PACIFIC PTE LTD • MCM FOUNDRY • METAL AIDS • METROPOLIS ENGINEERING CO LTD • MORSA WACHSWARENFABRIK GMBH • MPM PRIVATE LIMITED • ORIENT ABRASIVES LTD • PINE-PACIFIC CORPORATION LIMITED • POUR-TECH • PRECISION EQUIPMENT CO LTD • PRIMAFOND SRL • PURMETALL GMBH & CO KG • QES (THAILAND) CO LTD • RASHMI METALIKS LIMITED • S P METALWORK CO LTD • SEVEN REFRACTORIES D.O.O. • SHAMLAX METACHEM P LTD • SIAM METAL CASTING CO LTD • SIB SRL • SMS INDIA PVT LTD • SUZHOU WEIJING AUTOMATION • SWELL WELL MINECHEM PRIVATE LIMITED • T.S.K. ENGINEERING CO LTD • TAGUSS GMBH • TAURAL INDIA PVT LTD • TAV VACUUM FURNACES SPA • THAI DAISEN TRADING CO LTD • THAI FOUNDRY ASSOCIATION • THAI HEAT TREATING ASSOCIATION • TRIREX INTERNATIONAL CO LTD • UNIFOUNDRY CO LTD • VAS SPECTROMETERS PVT LTD • VIBROPROCESS SRL • WIN ASIA (THAILAND) CO LTD



Quotes from Visitors

"The co-located exhibitions have been a great experience for our members, especially to see the first edition of GIFA and METEC Southeast Asia. We are a multi-industry association from casting to engineering so this has been very helpful to meet exhibitors. We look forward to returning next year."

Lai Weng Keong
Assistant Secretary-General of FOMFEIA
(Federation of Malaysian Foundry and Engineering Industries Associations)

"We have visited almost all the booths here, it is amazing, very good, and it is very much equal to what they are organizing in German. We will be coming back with more delegates from Gujarat, and other parts of India also. GIFA is a very good exhibition where we can learn; see technology updates, so it's a very good platform which we are very much interested to participate in. We will tell our business partners in India, particularly in Gujarat, to participate in these exhibitions."

Gujarat Chamber of Commerce & Industry
Delegation Representative

Visiting Companies

• ALFACAST (MALAYSIA) • ALPHACAST CO LTD • ASSAB STEELS (SINGAPORE) • BANSOMDEJ CHAOPRAYA RAJABHAT UNIVERSITY • DEJINCHANG OPTOELECTRONICS TECHNOLOGY (THAILAND) CO LTD • DYNACAST (SINGAPORE) PTE LTD (SINGAPORE) • ENGINEER PLASTIC PRODUCTS CO LTD • EVERGREEN CHEMICAL (THAILAND) CO LTD • FEDERATION OF MALAYSIAN FOUNDRIES AND ENGINEERING INDUSTRIES ASSOCIATIONS (MALAYSIA) • GDC TECH (INDIA) • GUJARAT CHAMBER OF COMMERCE AND INDUSTRY (INDIA) • K CASTING AND SOLUTION CO LTD • KIM THINH CO LTD (VIETNAM) • LUU DUONG COMPANY LIMITED (VIETNAM) • MAHA CHEMICALS (ASIA) PTE LTD (SINGAPORE) • MILLCON STEEL PLC • MMK ENGINEERING SDN BHD (MALAYSIA) • NEXT PETROLEUM SDN BHD (MALAYSIA) • P V CASTING MACHING CO LTD • PENSIRI STEEL INDUSTRIES CO LTD • POSCO COATED STEEL (THAILAND) CO LTD • PROTECH TRANSFER CO LTD • PT TRI SINAR PURNAMA (INDONESIA) • PT. ASIAN ISUZU CASTING CENTER (INDONESIA) • PT. MAKMUR META GRAHA DINAMIKA (INDONESIA) • SIAM KUBOTA METAL TECHNOLOGY CO LTD • SIAM YAMATO STEEL • STARCORE • T S K FORGING CO LTD • THAI KOON STEEL CO LTD • THE BANGKOK IRON AND STEEL WORKS (BISW) • ZECK TSE INTERNATIONAL LTD and many more.

Concurrent Events

Expert-led exhibitor technical presentations, seminars and networking events by supporting associations offered insightful information for participants to learn on the latest innovations and technological implementations for market development.



Exhibitor Technical Presentations



DISA INDUSTRIES A/S

Harnessing Data to Manage and Improve the Casting Process



AMI AUTOMATION

Artificial Intelligence Applications for EAF Optimization and AMI PXI Controller for FCR's Applications in Steel Industry



MPM INFOSOFT PVT. LTD

A Data Driven Approach to Predict Compactability Set-Point for Improved Casting Outcomes



DALMIA OCL

New Technologies with Changing Dynamics



NDT INSTRUMENTS

Eddy Current Testing Solutions for Tube, Wire and Bar Inspection

Seminars by Supporting Associations



The Technology Promotion Association (Thailand-Japan) Seminar

Autonomous Maintenance (JISHU HOZEN) Course



Industry Partnership Matching Event

Hosted by Messe Düsseldorf Asia & The Thai Foundry Association



The Thai Heat Treating Association Seminar

Advanced hot zone and cooling gas steam design in vacuum furnaces

Marketing Promotions and Press Engagement Efforts



▲80

press articles and media coverage across print, online, TV and radio – both local and international



Media tour on opening day of the trade fairs for over 20 media representing local media and trade publications, which included special introductions and demonstrations by exhibitors



Media partnership and collaboration with international publications including Fastening Journal (Japan), Foundry Planet, Industrial Automation Asia and others



Pre-show direct mailings, VIP invitations to over **10,000** identified buyers and decision makers



From leading Thai media such as Maticchon, Prachachat, Thansettakij, The Nation, Thairath, 102.0 FM, Thai PBS, TNN16 and more

Comprehensive paid and organic digital marketing campaign inclusive of social media content marketing and engagement, online advertising, banner placements, EDMs across 10 key targeted markets – Thailand, Indonesia, Vietnam, Malaysia, Philippines, Singapore, Australia, India, Cambodia, and Laos



Pre-event media briefing on 24 August @ Sheraton Grande Sukhumvit Hotel with key speaker Mr Peeradej Trongkitpaisan, Chairman, Thai Foundry Association (TFA) – **attended by 12 top tier media**

See you in 2023 (Indonesia)

13-16 SEPTEMBER 2023
JAKARTA INDONESIA

GIFA METEC

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Jointly organized by:

See you in 2023 (Thailand)

20-22 SEPTEMBER 2023
BANGKOK THAILAND

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For enquiries:

Organized by:

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place #09-02
HarbourFront Tower Two
Singapore 099254
Tel (65) 6332 9620 _ Fax (65) 6337 4633
gifa@mda.com.sg _ metec@mda.com.sg

